

# another decision document

## Embracing Your Ideas: From Inspiration To Action



Have you ever experienced that intense surge of inspiration when a brilliant idea takes root in your mind? It's the kind of idea that ignites a spark of excitement and keeps you awake at night, crafting scenarios and pathways for its realization.

Yet, as the idea blossoms, doubts inevitably creep in. You find yourself contemplating its feasibility, meticulously examining it from various angles. Deep within, a nagging question persists: "What might I be overlooking?"

Your mind becomes a canvas for risk assessments. You weigh the pros and cons, seeking to anticipate every possible outcome. You continually ask yourself, "What if?"

Self-doubt is quick to follow, leading you to talk yourself out of pursuing the idea. You push it away, but it resurfaces persistently.

You decide to confide in your team, but doubt lingers. Are they merely agreeing because you're the boss? Will they genuinely provide the unfiltered feedback you need?

Meanwhile, the idea continues to swirl in your mind, and you yearn for someone to share it with, someone who comprehends its intricacies. But you rule out discussing it with your lawyer, consultant, or even your employees.

Your thoughts turn to your relationships. You acknowledge that they listen, but will they truly grasp your perspective—the risks, the rewards, and the impact?

Days turn into weeks, then months, and even a year. The idea lingers, unacted upon. Regret begins to creep in, yet there's solace in knowing you played it safe. Perhaps you did miss something, overlooked a crucial detail.

Then, a jolt of realization: your competitor is executing that very idea you hesitated to pursue.

In the end, the lesson is clear - those nagging, brilliant ideas that wake you in the middle of the night are often worth exploring. While self-doubt and caution are natural, waiting too long can lead to missed opportunities. Remember that you don't have to navigate this journey alone.

If you're running a business and find yourself grappling with such decisions, consider joining a peer group like Vistage. Surrounding yourself with a community of experienced individuals who can provide insights, encouragement, and diverse perspectives can be the catalyst you need to turn those late-night epiphanies into successful ventures. Embrace the power of collaboration and take the steps needed to bring your ideas to life.

For more insights and guidance on making informed decisions and taking calculated risks in business, visit our website at [LeadingABetterWay.com](http://LeadingABetterWay.com). Your next groundbreaking idea might just be waiting to take shape, and we're here to help you bring it to fruition.

**[WWW.LEADINGABETTERWAY.COM](http://WWW.LEADINGABETTERWAY.COM)**